




# YOUR VIDEO STREAMING MONETIZATION PLATFORM

Insight is a groundbreaking platform that seamlessly integrates Live, VOD, Live-to-VOD, and ad insertion workflows for all forms of video content.

Our cloud services acquire, manage, distribute, and monetize video from any standards-based encoder – equipping you to easily publish content with multi-bitrate HD streaming to the web, social, mobile, and OTT.

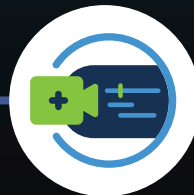
 Expand Your Reach  
  Increase Engagement  
  Maximize Growth



**LIVE  
STREAMING**



**FAST  
CHANNEL**







**REAL-TIME  
VIDEO EDITING**



**VOD CONTENT  
MANAGEMENT**

## LIVE STREAMING

Insight's live streaming connects broadcast and online systems into one seamless workflow while preserving embedded metadata for targeted ad insertion and personalized content experiences.

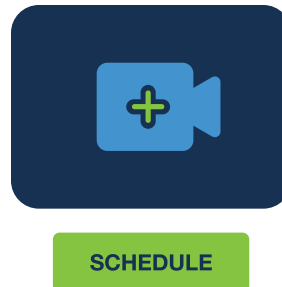
 Stream Availability Service  
  Channel Switching  
 Live Stream Scheduling  
  Server-Side Ad Insertion



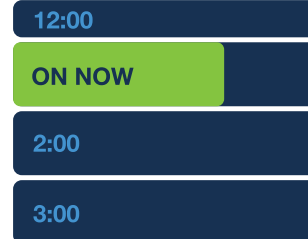
# FAST CHANNELS

Insight creates custom Free Ad-Supported TV (FAST) service channels that maximize your reach by connecting you directly to your audience.

- Personalized Ad Scheduling
- Inventory Management



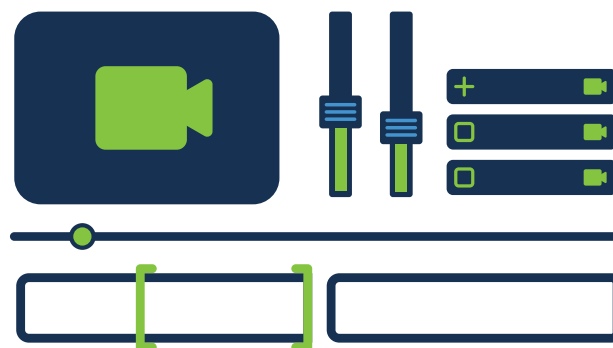
## PROGRAM GUIDE



# REAL-TIME VIDEO EDITING

Browse 72 hours of recorded video from any source to frame-accurately edit clips for digital publication moments after they air on TV or online. Edited clips are automatically encoded in multiple bitrates for adaptive, HD-quality streaming to web, mobile, and OTT devices.

- Electronic Program Guide (EPG) Integration
- Efficient Clipping
- Image Capture
- Real-Time Editing
- Frame-Accurate Editing



# VOD CONTENT LIBRARY MANAGEMENT

Insight's workflows offer a powerful suite of automation tools that make video management and cross-platform publishing easy.

- File Transcoding
- Custom Integrations
- Rules-Based Automation
- Easy Access



# CONTACT US

If you have any questions about Insight and its capabilities, please call or email us. We look forward to talking with you!

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